

REP: TEL# 703 528 7800 FAX# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
AUG29/12 12.35

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

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ICE)

FLIGHT DATES AUG28/12 SEP6/12 WK-2

DATE AUG29/12 12.35

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOF- BROOKS, GOODSON, BRODEUR

	AGENCY EST#	-	400
AGENCY ADVERTISER CODE =			
AGENCY PRODUCT CODE =			

PROGRAM : NEWS

PROGRAM : NEWS
ORD COM1: THERE IS NO NOON NEWS SUND 9/2 DUE TO PRGM CHANGE
THIS IS A MAKE-GOOD FOR SEP2 ON LINE-23 FOR 1 SPOT/WK

REP HEADLINE# 6296724 TRF# 329014
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 12.35
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#23 MISSED: SUN/1200N-1230P SEP2 30S \$700.00 (AUG29/12)
OFFER: SAT/1200N-1230P SEP1 30S \$700.00 PLS ADVISE.
CMT: THERE IS NO NOON NEWS SUND 9/2 DUE TO PRGM CHANGE
SEP/12 195100.00 CONTRACT TOTAL 195100.00
TOTAL SPOTS 75

MARKET TOTALS \$513,421 WFTV 38% WKMG 28% WESH 21% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

ESTIMATED
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE